

Becoming a Frontier Firm



What is an AI Frontier Firm?

→ The Frontier Firm Defined

A next-generation company that fuses human judgment with AI agents to scale faster, work smarter, and unlock new value - powered by on-demand intelligence and human + agent hybrid teams.

💡 Core Characteristics

- **AI-operated, human-led:** Agents execute tasks; humans provide oversight.
- **Work Chart vs Org Chart:** Teams form around outcomes, not departments.
- **Agent boss mindset:** Every employee manages and collaborates with AI agents.

📊 Why This Matters Now

- **82%** of leaders say 2025 is a pivotal year to rethink strategy and operations.*
- **80%** expect agents to be integrated into their AI strategy within 12–18 months.*
- Frontier Firms outperform peers in productivity, innovation, and speed to value

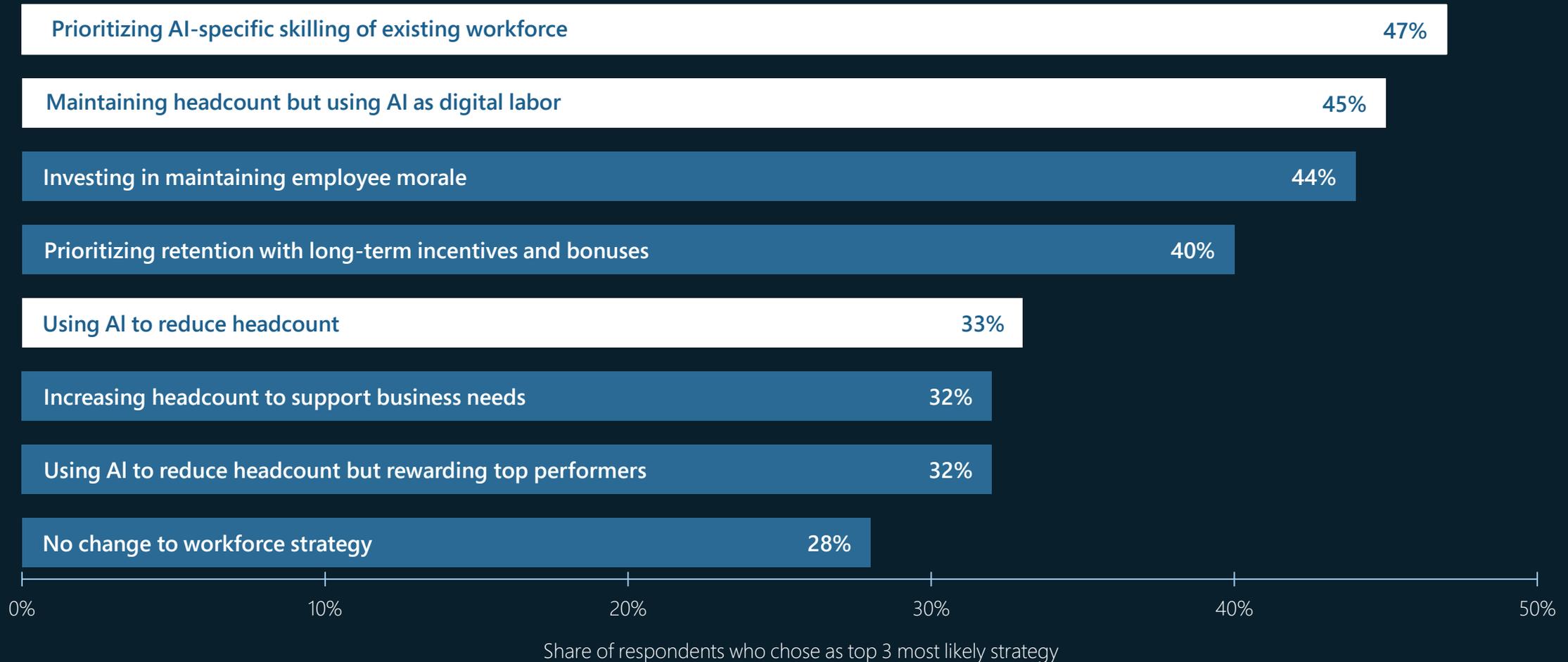
“As AI democratizes access to expertise and intelligence, we’ll see the rise of Intelligence Resources departments—much like how HR and IT evolved into core functions. These new divisions will be essential for managing the interplay between humans and AI agents, emerging as a critical source of competitive advantage in the AI-enabled enterprise.”

—Karim R. Lakhani, Chair of the Digital, Data, and Design Institute at Harvard,

Microsoft Work Trends Index Report



AI skilling and digital labor are top workforce strategies



Journey to becoming Frontier

Phase 1

Human with assistant



Every employee has an AI assistant that helps them work better and faster

Phase 2

Human-led agents



Agents join teams as "digital colleagues," taking on specific tasks at human direction

Phase 3

Human-led, agent-operated



Humans set direction and agents run entire business processes and workflows, checking in as needed

Becoming Frontier

Success framework



Enrich
employee
experiences



Reinvent
customer
engagement



Reshape
business
processes



Bend the
curve on
innovation



CFO: Moving beyond their traditional role

Lead the AI strategy...

Define the budget

Ensure compliance

Control RISK

Shift mindsets

...while delivering financial goals

Real-time visibility of financial data
across silos

Strategic planning with predictive analytics

Automation and standardization of
financial processes

Real-time reporting to track ESG goals

Why cloud ERP and AI?

Moving from **systems of transaction** to **systems of reasoning**

73%

of enterprises plan to upgrade or replace their ERP in less than two years.¹



Meet customer demand

Perform strategic planning with mutual awareness of priorities and constraints.



Enhance business performance

Manage budget effectively with collaboration on cost-saving initiatives, streamlining processes, and reducing waste.



Mitigate risks

Gain visibility into operational, regulatory, and security risks and proactively develop and implement mitigation plans.

AUTONOMOUS ERP

THE RISE OF THE AGENTS



How is a modern AI- powered ERP different?



Copilot and Agents

Always – on listening for signals across all systems to take proactive action



Dynamic workflows

Replace rigid preset workflows with dynamic ones and constantly adapt to change



Adaptive Experience

Modern UI that only shows what the user needs at that moment instead of forms over tables



Copilot + Agents = AI-First Business Process



Microsoft 365 Copilot

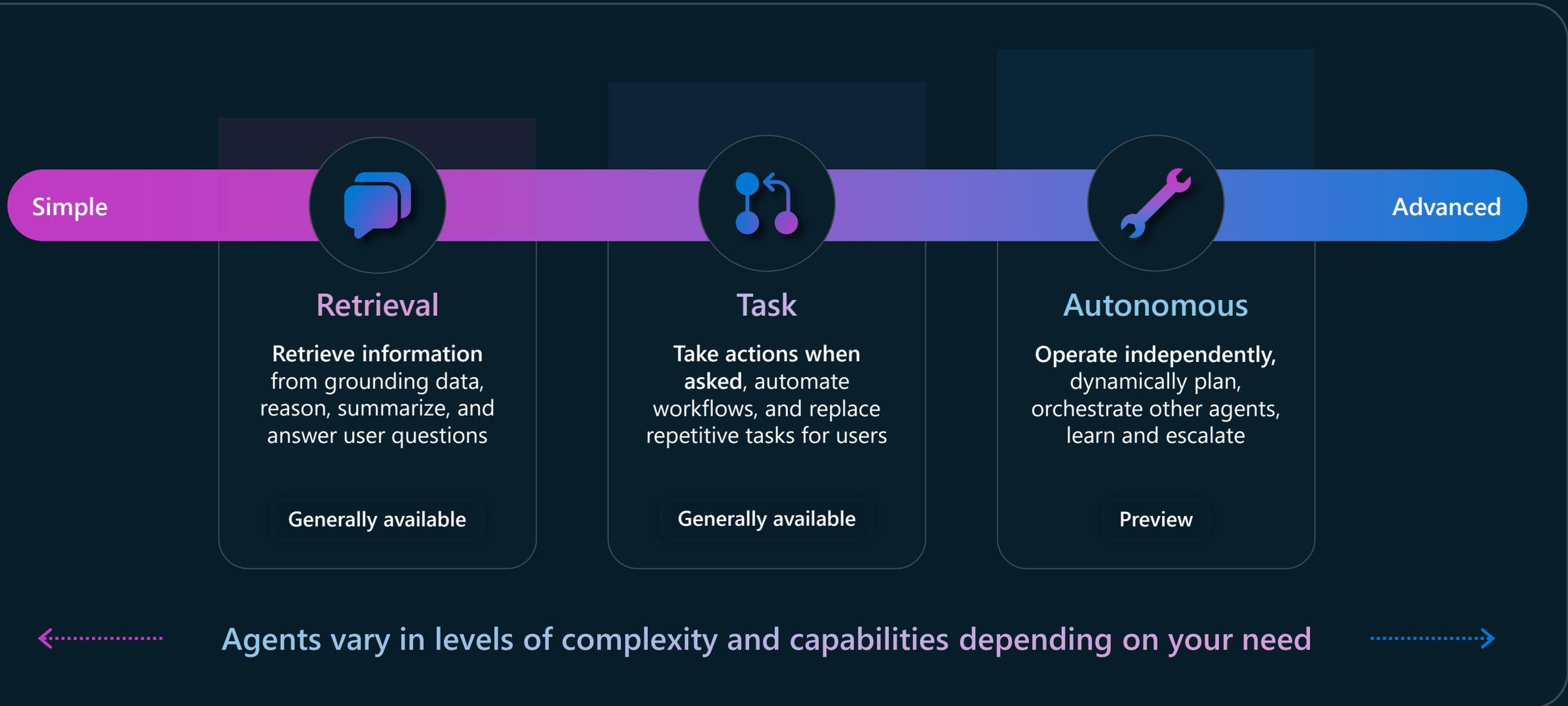
is the UI for AI, your personal, intelligent assistant for work, grounded in your data and integrated into your Microsoft apps.



Agents

use AI to automate and execute business processes, working alongside or on behalf of a person, team, or organization.

Spectrum of agents



Dynamics 365

AI-powered agentic ERP which enables autonomous processes



Your AI assistant for work



Composable



ERP



Low-code custom apps



AppSource – Industry IP



Connected



Azure Data & AI



Microsoft Dataverse



Microsoft Fabric



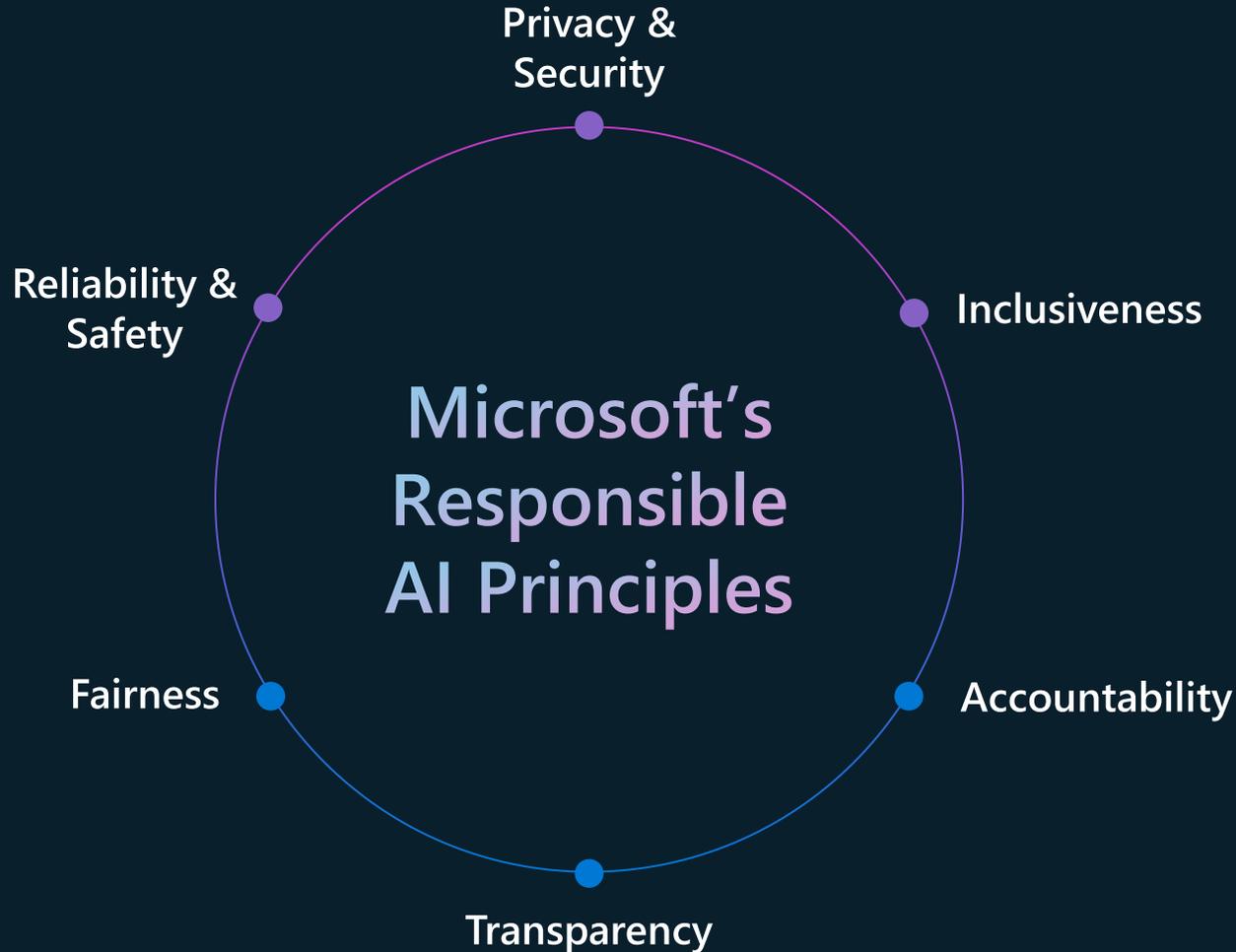
Cognitive



Copilot Studio

Enterprise-grade security, privacy, and compliance

Microsoft Azure Cloud - Runs on trust



Your data is your data

Your data from any fine-tuning is not used to train the foundation AI models

Your data is protected by the most comprehensive enterprise compliance and security controls

Our right to win



Comprehensive Suite

Composable, extensible,
industry IP



AI leadership

Leading the future of
Autonomous ERP



Investment strategy

Customers and partners
driven



+10 pre-built agents in Dynamics 365

Sales
Qualification

Supplier
Communications

Account
Reconciliation

Leads > Wanda Jones > Lead insights

Wanda Jones from Catholic Social Services

Suggested action

- Draft an email to engage with Wanda

• The lead is from a nonprofit organization.

• The lead has 11-50 employees, which qualifies as a small to mid-sized organization.

• The lead's budget is \$1,000,000, which is above the required 500k USD.

Change summary

You received an email with request to change purchase order details.

Purchase order	Line number	Line name	Fields	Original value	New value
PO123	1	Water heater	Delivery date	Friday, Nov 11, 2024	Next week
PO123	1	Water heater	Quantity	400	300
PO123	2	Pump	Delivery date	Friday, Nov 11, 2024	Next week

Impact analysis

No stockout predicted within the lead time.

Clarification needed

Erik wrote "For lines 1 and 2, we can get them to you next week" in the email. Can we consider this as confirmation of the delivery date, Friday, November 11, 2024?

Yes No

Mitigate exceptions

VI0000111

Suggested action

Based on your historical data, you usually reverse the ledger transaction and re-enter it from the subledger. Would you like to complete the same action?

Reverse transaction Other actions

Capital summary

A \$376 transaction recorded on 10/15/2024 was marked as an error. Because it was recorded in the ledger but not the subledger on 10/15 at 11:08 PM. As generated content may be incorrect. See 30323.

General

Issue type: Main account

In ledger: not subledger

200100

Transaction header

Date: 10/15/2024

Voucher number: 024500111

Journal number: 024500111

Account: Account name

Accounting currency

Subledger balance - Accounting cur.: 20000 USD

Ledger balance - Accounting cur.: 20000 USD

Reporting currency

Subledger balance - Reporting cur.: 19000 EUR

Ledger balance - Reporting cur.: 19000 EUR

Impact of AI-powered ERP on critical business processes



Key processes

Before AI - powered ERP

Procure to pay

- Inability to predict supplier risk
- Inefficient manual process to manage PO changes
- Unable to prioritize managing supplier performance
- Demand Planning and Forecasting Delays

Record to report

- Sub-optimal cash flow
- Error-prone manual reconciliation
- Fragmented financial reporting
- Difficulty staying compliant

Quote to cash

- Delayed invoice processing
- Inability to prevent revenue leakage
- Inefficient time and expense management

After AI – powered ERP

- Predict and mitigate supplier risks proactively
- Improve vendor management and collaboration
- Automize handling of PO changes
- Improve supplier performance
- Trend Analysis and Automated Adjustments to Insights

- Improve cashflow visibility
- Automize reconciliation
- Close your books faster
- Better adherence to compliance with local regulation
- Streamlined and efficient financial reporting

- Invoice clients on time with accuracy
- Reduce revenue leakage
- Automize time and expense management

Challenges

Procurement specialists



What current state looks like



Time consuming to manually address PO changes



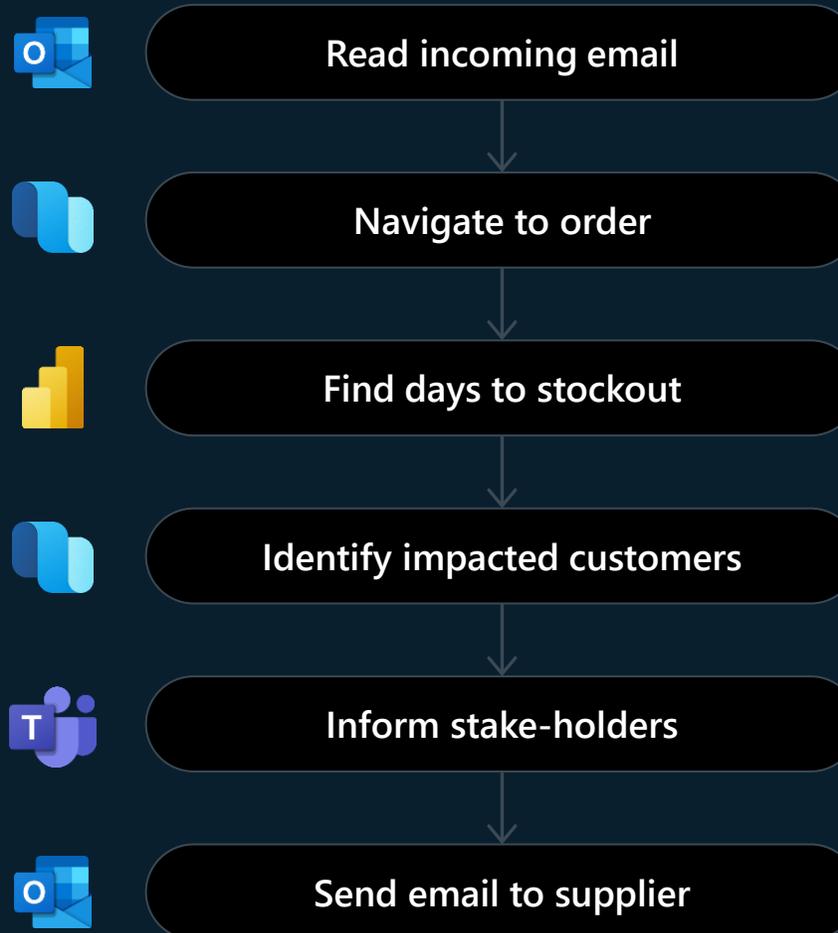
Reactive to supply chain disruptions



Limited strategic focus

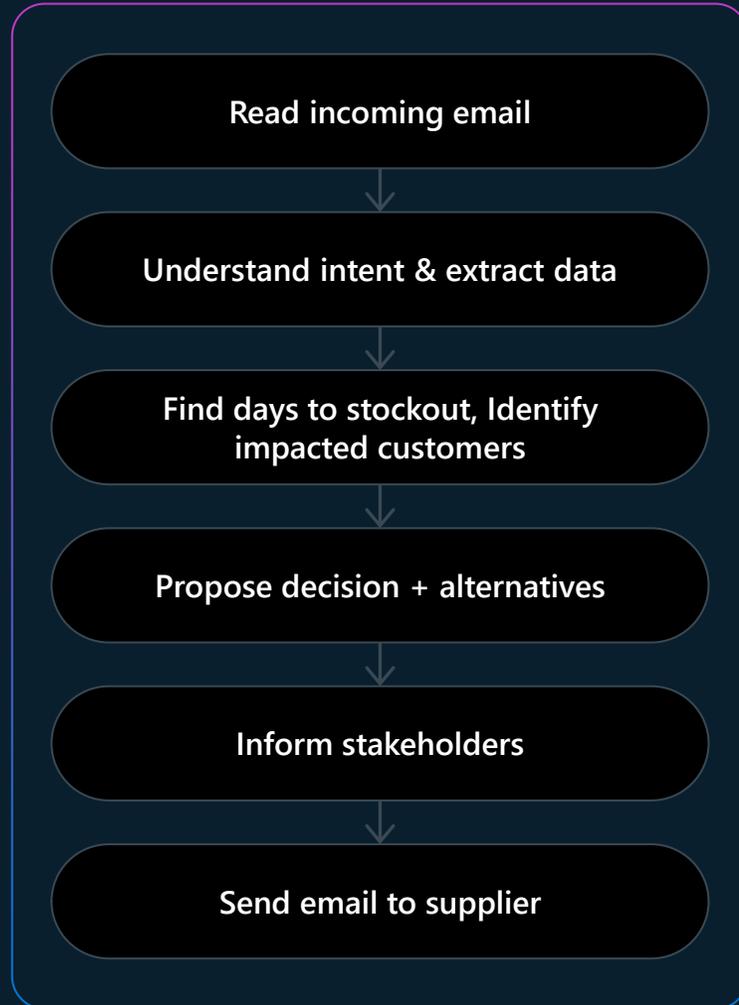
Current workflow

Procurement specialists



Future workflow

Procurement specialists with Supplier Communications Agent



* Users control the degree of autonomy at critical steps in the process – they entrust Copilot to be more autonomous as trust grows



Review and accept / reject proposals

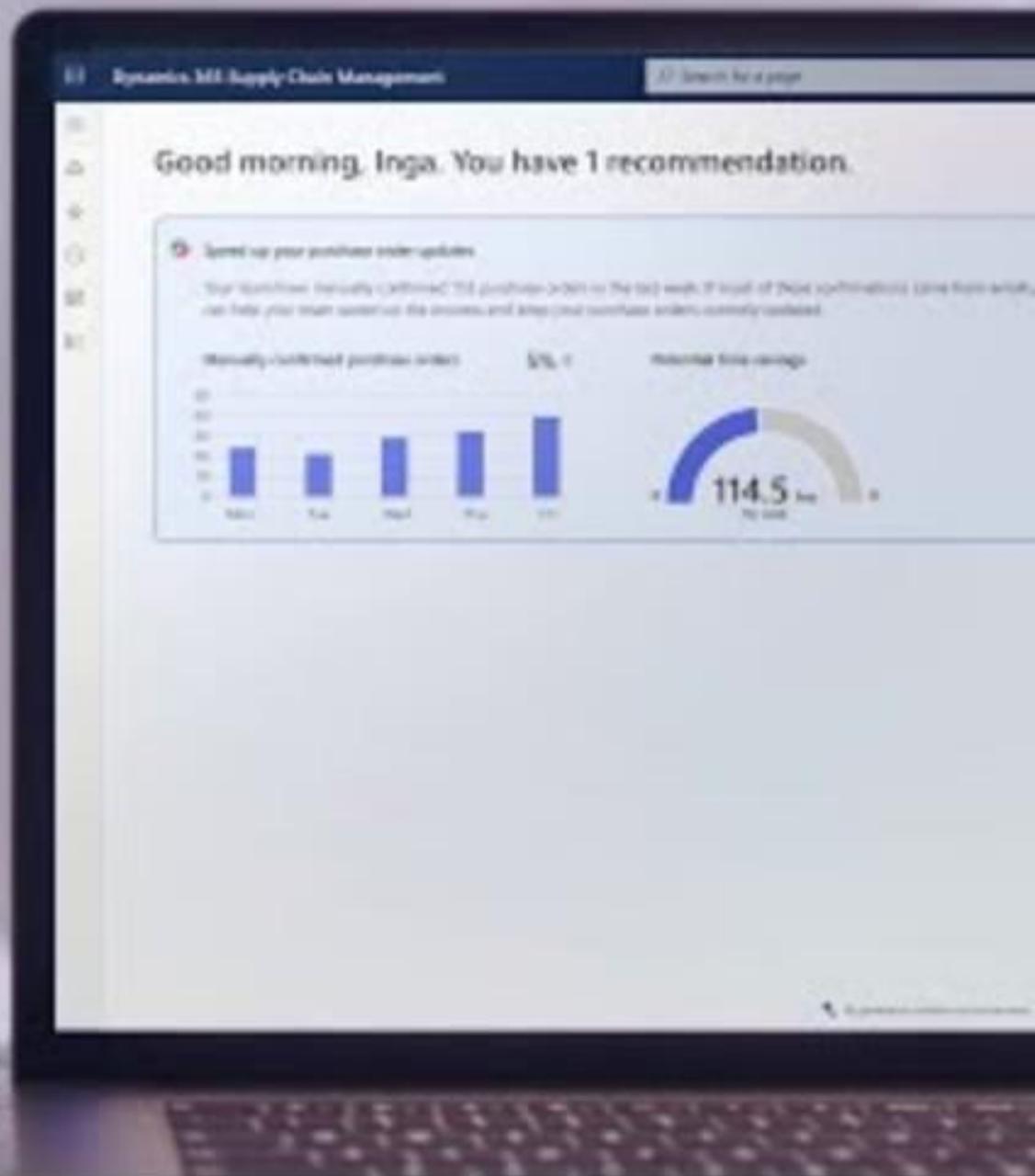
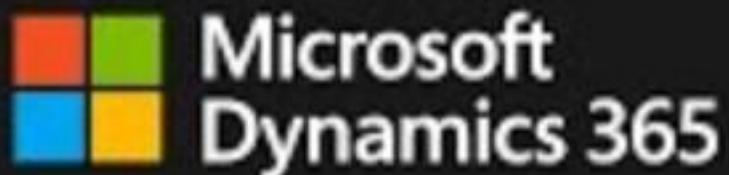


Review draft



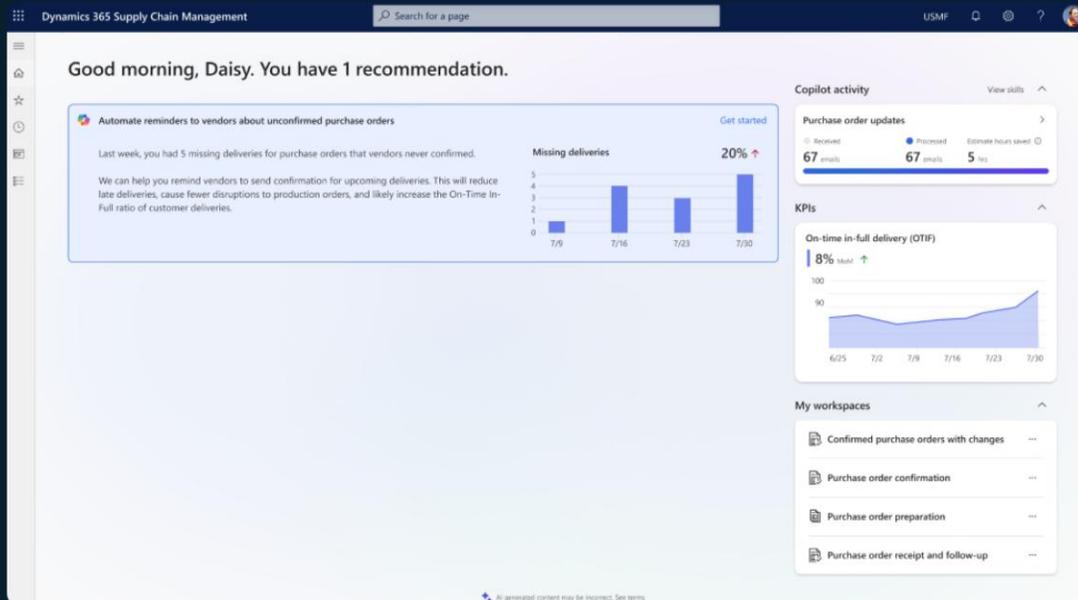
Dynamics 365

Supplier Communications Agent



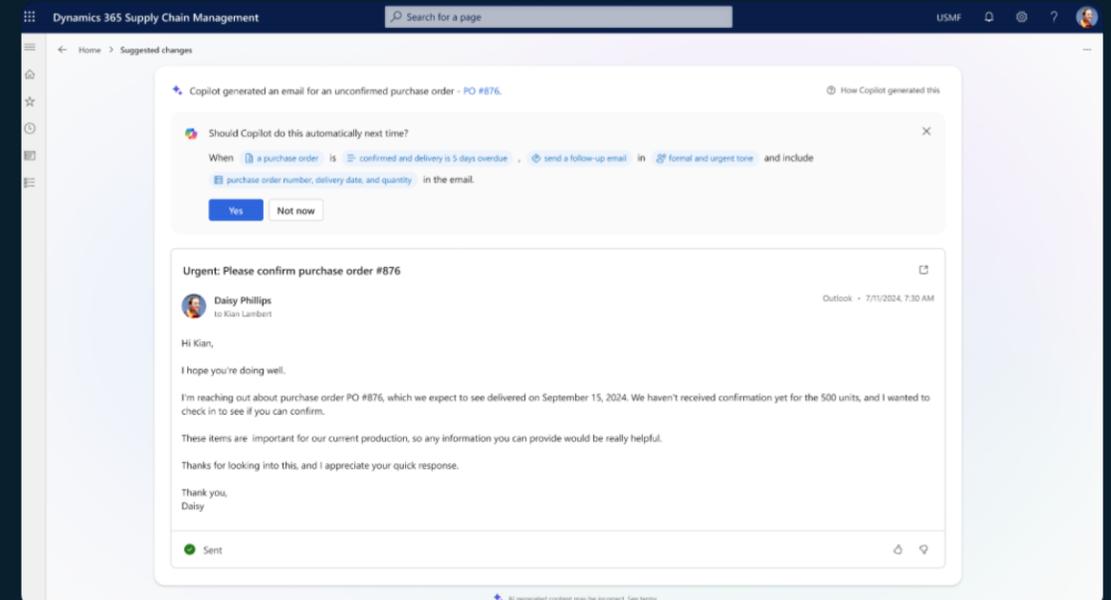
Key takeaways 1

Adaptive Experience



Modern UI that only shows what the user needs at that moment instead of forms over tables

Agents are continuously learning



You are in control of the agent, and it learns alongside you to manage exceptions and improve its performance

Supplier communications agent

Business outcomes

What current state looks like

Time consuming to manually address PO changes

Reactive to supply chain disruptions

Limited strategic focus

What future state looks like...

Proactively mitigate supplier risks

Improve vendor management

Improve supplier performance

Efficiently manage PO changes

AI ERP leading in industry recognition



Microsoft is recognized as a "Leader" in the November 2024 Gartner® Magic Quadrant™ for Cloud ERP for Product-Centric Enterprises.1

Microsoft is recognized as a "Leader" in the November 2024 Gartner® Magic Quadrant™ for Cloud ERP for Service-Centric Enterprises.1

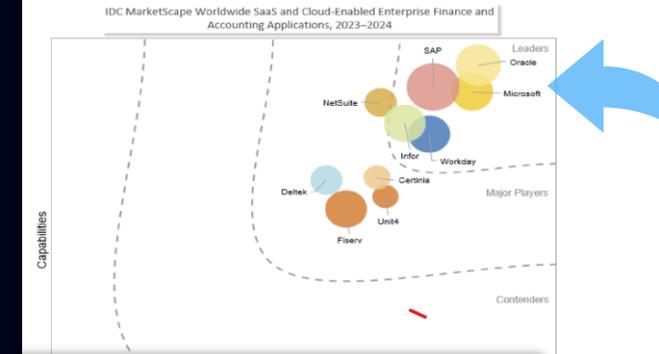


Recognized as a "Leader" in ERP.

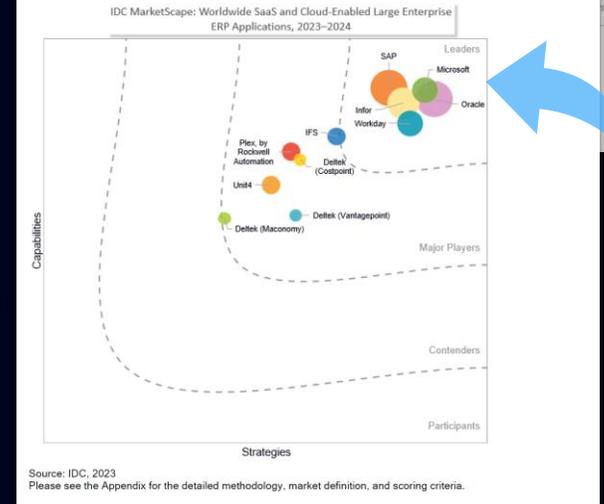
2023-2024 IDC® Marketscape™ for Worldwide SaaS and Cloud Enabled Large Enterprise ERP applications.2

2023-2024 IDC® Marketscape™ for Finance and Accounting Applications for large enterprises.3

IDC MarketScape Worldwide SaaS and Cloud-Enabled Enterprise Finance and Accounting Applications Vendor Assessment



IDC MarketScape Worldwide SaaS and Cloud-Enabled Large Enterprise ERP Vendor Assessment



Source: IDC, 2023
Please see the Appendix for the detailed methodology, market definition, and scoring criteria.



THANK YOU !