

# Experience omni-channel processes in live scenarios

Hitachi Solutions' RETAIL FUTURE WORLD in Nuremberg!

Come to RETAIL FUTURE WORLD in Nuremberg to experience software in a hands-on environment! Because the world of bits and bytes is as mysterious as it is, we want to show you ways for you as a retailer to handle omni-channel processes effectively and prevent channel conflicts. At our show rooms at RETAIL FUTURE WORLD, we map key processes of modern retailers for you and provide you with insights into your 360° customer journey up close and personal. At RETAIL FUTURE WORLD, you have the opportunity to look behind the scenes and see and test in real-live environments how retail processes are mapped completely and consistently with Microsoft technologies. Focus is on these omni-channel processes:

- marketing and sales
- order management
- logistics
- analysis

ERP, web shop, POS, BI tools, collaboration, cash register systems, RFID, media terminals, interactive product presentations and Hitachi Solutions' Store Manager (customer tracking and movement analysis) are shown in an authentic omni-channel environment.

RETAIL FUTURE WORLD offers new ideas, proven solutions, consistent strategies for successful activities and the latest trends in the omni-channel business. Leverage the opportunity to familiarize yourself with a retail scenario from start to finish and discuss it with our experts – no obligations attached. If you already are using a system, at RETAIL FUTURE WORLD you will be provided with new inspiration so you can be certain you are doing everything right.

